

# Brioches Tranchée Nature

Environmental

Product Declaration



The first EPD process certified in the Food industries







# REGISTRATION NUMBER

S-P-00327

# **CPC CODE**234 BAKERY PRODUCTS PCR 2012:06 VER. 3.0 20/01/2020

#### PUBLICATION DATE

12/12/2012

#### **REVISION**

5 of 2020/06/01 (editorial update 2023/03/24)

#### VALID UNTIL

2025/05/31

#### **PROGRAMME**

The International EPD® System www.environdec.com

#### PROGRAMME OPERATOR

EPD International AB

This EPD has been developed in conformity to ISO 14025. An EPD should provide current information and may be updated if conditions change. The stated validity is, therefore, subject to the continued registration and publication at www.environdec.com.



# 1. Brand and product

#### THE BRAND HARRY'S

The Brand Harry's, established in 1970, offers a varied range of bakery products, Soft Breads and Viennoiseries, for joyful and easy consumption both at home and away, in everyday family life.

#### PLANT AND PROCESS

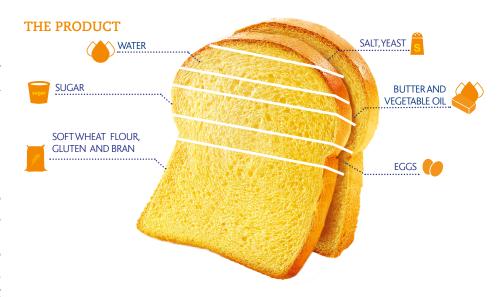
Brioches Tranchée Nature is produced in three plants in France (Plaine de l'Ain, Talmont and Valenciennes) where a typical bakery process takes place.

The process steps involved in the manufacture are: mixing of the ingredients, to form a dough which will be divided and rounded, dough molding and proofing, pieces baking in a specific oven, cooling and cutting in slices.

Brioches Tranchée Nature is packed into 500 g and 700 g and it is ready for consumption.

More info on www.harrys.fr





NUTRITIONAL INFORMATION (per 100 g)							
Energy	kcal kJ	361 1 517					
Fats of which saturated	grams	13.1 5.3					
Carbohydrates of which sugars	grams	52.3 14.0					
Fibres	grams	1.5					
Proteins	grams	7.7					
Salt	grams	1.0					





# 2. Barilla group

Founded in Parma in 1877 from a bakery and pasta-making store, Barilla is now one of Italy's biggest food groups, world leader on the pasta market and number one in ready-to-use sauces in mainland Europe, bakery products in Italy and crispbreads in the Scandinavian countries. The Barilla Group has 28 production sites (14 in Italy and 14 abroad) and exports to more than 100 countries.

Every year, its plants produce about 1,800,000 tons of food products, enjoyed by consumers all over the world, under the Barilla, Mulino Bianco, Harrys, Pavesi, Wasa, Filiz, Yemina and Vesta, Misko, Voiello, Gran Cereali, Pan di Stelle and Academia Barilla brands.

Further information on www.barillagroup.com



### Good for You. Good for the Planet

When he opened his store in 1877, Pietro Barilla's overriding aim was to make good food. Today, that principle has become Barilla's corporate mission: "Good for You, Good for the Planet".

GOOD FOR YOU means: continuously improving the nutritional profile of existing products and launching new products that are tasty, safe and contribute to a balanced diet; and promoting healthy lifestyles and sustainable diet inspired by the Italian lifestyle and Mediterranean Diet.

**GOOD FOR THE PLANET** *means:* improving the efficiency of production processes in order to reduce greenhouse gas emissions and water consumption; and promoting more sustainable agricultural and farming practices for all of the Group's strategic supply chains.







































# 3. Environmental performance calculation



The Environmental performance of Brioches Tranchée Nature was calculated using the LCA (life cycle analysis) methodology, including the entire production chain, starting from the cultivation of the raw materials until the delivery of the finished product to distribution platforms.

The study was conducted following the specific product rules published for the EPD System: "CPC code 234 – Bakery products".

The contribution to the environmental impacts brought by generic data is less than 10% in all impact categories.

#### **DECLARED UNIT**

Data are referred to 1 kg of product plus the related packaging (the packaging is referred to the 500 grams format, reported to 1 kg of product).

#### **SYSTEM BOUNDARIES**

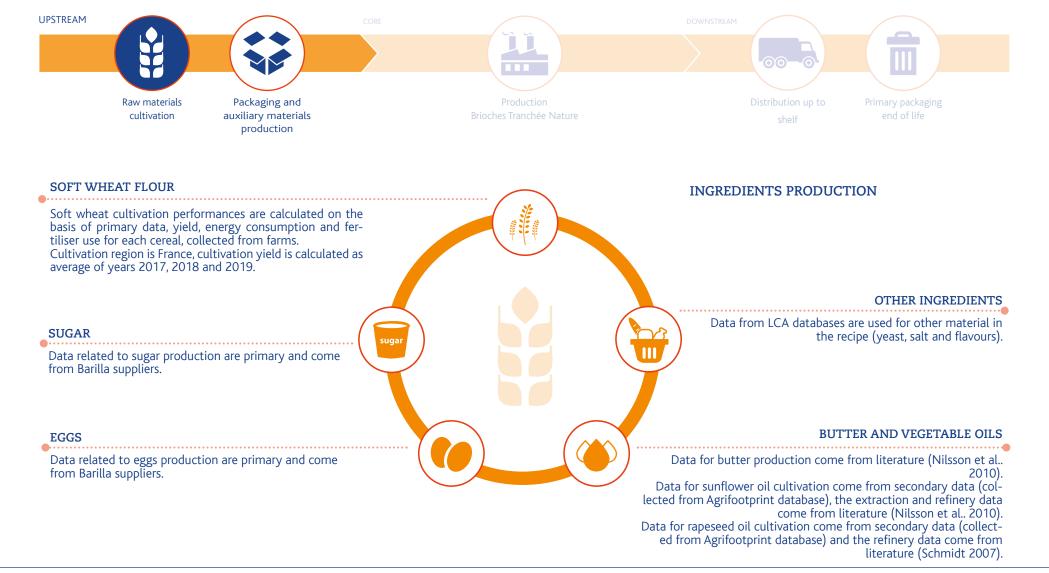
The processes constituting the analyzed system were organized according to following three successive phases, in compliance with the EPD system's requirements.







# 4. Raw materials production







# 5. Packaging production



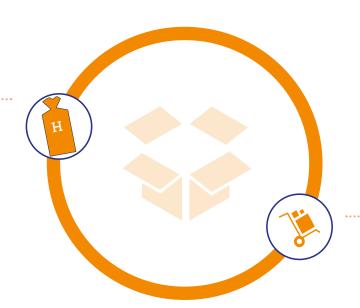
#### PACKAGING PRODUCTION

#### PRIMARY PACKAGING

Packaging environmental performances calculated using the 500 g format, the most conservative one, and reported per packaging used for 1 kg of product.

The primary packaging consists in a plastic film sac with a plastic based closure clip.

Primary data (from packaging unit) are used for packaging amount and packaging materials production; data about packaging production process come from Barilla LCA database.



during the design phase.

Since 2004. Barilla designs new packaging with the"LCA packaging design tool". It allows the assessment of the environmental impacts of the packaging solutions already

PACKAGING FOR TRANSPORT

The packaging for transport consists in cardboard boxes (american box), used for the distribution of the product, and a plastic extensible film. Boxes are made mainly by recycled cardboard carton (pre and post consumer).

The data used have been collected by LCA database (mainly Ecoinvent).

#### Packaging used for Harry's products is 100% designed for recycle.

Auxiliary materials environmental performances are evaluated by using primary data from plant, during 2019 year. Secondary data (Ecoinvent) are used for environmental aspects associated to materials production.





# 6. Brioches Tranchée Nature production



#### **GENERAL INFORMATION**

The environmental performances related to the production process are evaluated considering as primary data the energy and the water consumption and the waste production. Secondary data (mainly Ecoinvent) are used for the environmental aspects related to the production of energy and water.

Three plants are considered in the analysis: Plaine de l'Ain, Talmont and Valenciennes.

#### WATER

The water consumption is evaluated using primary data. The overall value is attributed to the product using the mass allocation procedure.

Plant water consumption includes also the water amount needed for dough preparation: this amount is included both in plant consumption and product recipe following a precautionary approach.

Data are referred to year 2019.

#### WASTE

The primary data are collected by the plant registrations. The overall value is attributed to the product using the mass allocation procedure.

Data are referred to year 2019.

# BRIOCHE TRANCHÉE PRODUCTION

### ELECTRICITY

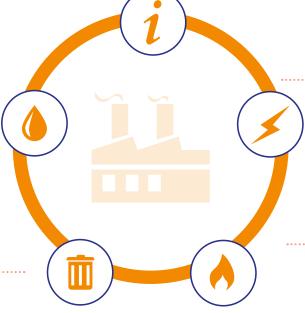
Total plants electricity has been divided using mass allocation (plants produce other products beyond Brioche Tranchée).

Barilla, through the GO certification system (Guaranty of origin market), buys energy from hydroelectric renewable resources as to cover the entire Harry's production. Data are referred to 2019.

#### NATURAL GAS

The natural gas consumption is evaluated using primary data. The overall value is attributed to the product using the mass allocation procedure.

Data are referred to year 2019.







### 7. Distribution



#### **DISTRIBUTION**

Brioche Tranchée is produced in the French plants of Plaine de l'Ain, Talmont and Valenciennes and it is sold mainly in France.

Distribution performance were calculated considering the transport in France, Belgium and Luxemburg by truck for about 730 km.

All transport stage from plant to retailer are included.

The product does not need any particular storage condition (such as refrigeration).

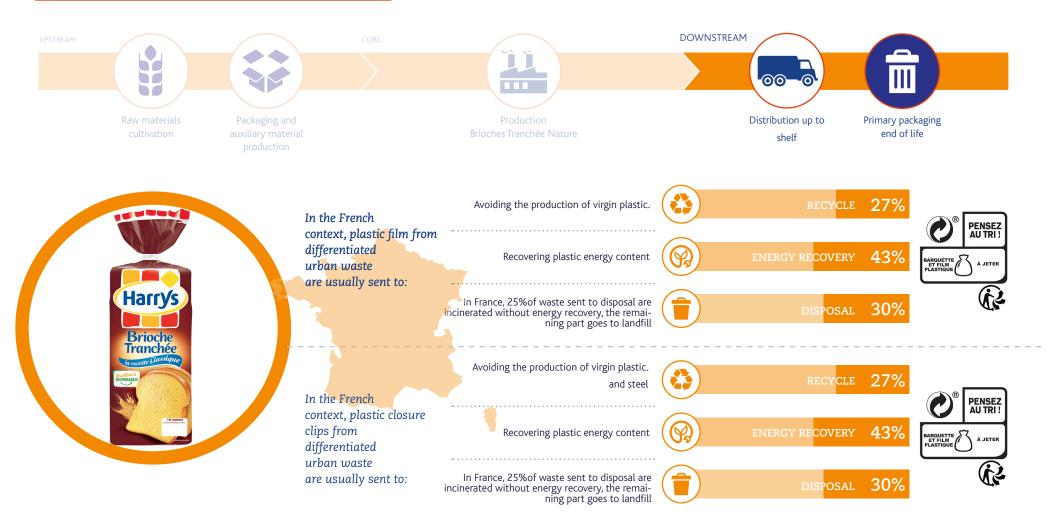
The impacts related to the disposal of the packaging for transport have been calculated considering the scenario for paperboard and plastic for distribution in France (reference: Eurostat 2017).







# 8. Packaging end of life



French scenario is reported as the most representative one (it represent the highest part of distribution, 98%).



<sup>\*</sup> Data elaborated from Eurostat database, reference year 2017



# 9. Environmental results

USE OF RESOURCES data referred to 1 kg of product		UPSTREAM		CORE	DOWNSTREAM		
		Raw material production	Packaging and auxiliary materials production	Production	Distribution up to shelf	Primary packaging end of life	TOTAL
PRIMARY ENERGY	Used as energy carrier	6.25E-01	2.16E+00	2.15E+00	3.30E-03	1.66E-05	4.94E+00
RESOURCES - RENEWABLE	Used as raw materials*	0.00E+00	1.65E-01	0,00E+00	0.00E+00	0.00E+00	1.65E-01
data in MJ	Total	6.25E-01	2.32E+00	2.15E+00	3.30E-03	1.66E-05	5.10E+00
PRIMARY ENERGY	Used as energy carrier	8.14E+00	2.94E+00	1.45E+00	1.26E+00	1.18E-03	1.38E+01
RESOURCES - NON RENEWABLE	Used as raw materials	0.00E+00	7.59E-01	0.00E+00	0.00E+00	0.00E+00	7.59E-01
data in MJ	Total	8.14E+00	3.70E+00	1.45E+00	1.26E+00	1.18E-03	1.46E+01
Seconda	Secondary Material (g)		7.74E+01	0.00E+00	0.00E+00	0.00E+00	7.74E+01
Renewable secondary fuels (MJ. net calorific power)		0.00E+00	0.00E+00	0.00E+00	0.00E+00	0.00E+00	0.00E+00
Non-renewa (MJ. net	Non-renewable secondary fuels (MJ. net calorific power)		0.00E+00	0,.E+00	0.00E+00	0.00E+00	0.00E+00
Net use of	Net use of fresh water (liters)		5.43E+00	7.91E-01	6.16E-02	3.27E-03	3.21E+01
			UPSTREAM		DOWNSTREAM		
OUTPUT FLOWS data referret to1 kg of product		Raw material production	Packaging and auxiliary materials production	Production	Distribution up to shelf	Primary packaging end of life	TOTAL
Waste to animal feed or similar (g)		0.00E+00	0.00E+00	1.18E+01	0.00E+00	0.00E+00	1.18E+01
Components for reuse (g)		0.00E+00	0.00E+00	0.00E+00	0.00E+00	0.00E+00	0.00E+00
Materials for recycling (g)		3.24E-01	6.19E-02	2.27E+01	8.82E+01	4.84E+00	1.16E+02
Materials for energy recovery (g)		0.00E+00	0.00E+00	0.00E+00	7.50E-04	7.94E-03	8.69E-03
Exported energy. electricity (MJ)		0.00E+00	0.00E+00	0.00E+00	0.00E+00	0.00E+00	0.00E+00
Exported energy. thermal (MJ)		0.00E+00	0.00E+00	0.00E+00	0.00E+00	0.00E+00	0.00E+00
Secondary energy resources and recovered energy flows do not show relevant contributions.  *The biomasses transformed into the product are not considered.							uct are not considered.





POTENTIAL ENVIRONMENTAL IMPACTS data referret to1 kg of product		UPSTREAM		CORE	DOWNSTREAM		
		Raw material production	Packaging and auxiliary materials production	Production	Distribution up to shelf	Primary packaging end of life	TOTAL
	Fossil	9.57E+02	1.67E+02	1.06E+02	8.80E+01	1.27E+01	1.33E+03
GLOBAL WARMING	Biogenic	4.71E+00	2.54E-01	2.27E-01	8.60E-01	1.87E-01	6.24E+00
(g CO <sub>2</sub> eq)	Land use and land transformation	6.62E+01	2.66E+01	1.37E-03	1.65E-03	1.70E-05	9.29E+01
(g GO <sub>2</sub> eq)	Total	1.03E+03	1.94E+02	1.07E+02	8.88E+01	1.29E+01	1.43E+03
Acidification Potentia	al - g SO <sub>2</sub> eq.	1.87E+01	6.85E-01	2.87E-01	3.68E-01	1.53E-03	2.00E+01
Eutrophication Poten	ntial - g PO4 eq.	8.73E+00	2.21E-01	5.00E-02	5.88E-02	6.17E-04	9.06E+00
Photochemical Oxida	ant Formation Potential - gNMVOC eq	2.39E+00	4.96E-01	3.36E-01	4.32E-01	2.17E-03	3.66E+00
Abiotic Depletion Pot	tential - Elements g Sb eq.	1.45E-03	3.48E-05	2.09E-07	1.78E-07	1.81E-08	1.48E-03
Abiotic Depletion Pot value	tential - Fossil fuels - MJ, net calorific	7.41E+00	3.25E+00	1.44E+00	1.25E+00	1.16E-03	1.34E+01
Water scarcity poten	tial, m3 eq.	9.93E+00	4.23E+00	1.18E-01	2.56E-03	3.02E-05	1.43E+01
		UPSTREAM		CORE	DOWNSTREAM		
111	STE PRODUCTION ferret to1 kg of product	Raw material production	Packaging and auxiliary materials production	Production	Distribution up to shelf	Primary packaging end of life	TOTAL
Hazar	rdous waste disposed*	1.16E-02	1.62E+00	6.27E-02	0.00E+00	0.00E+00	1.7E+00
Non-Haz	zardous waste disposed*	1.09E+02	2.32E+01	2.35E+02	9.20E-01	5.54E+00	3.7E+02
Radio	active waste disposed	6.57E-01	2.76E-01	4.44E-02	4.57E-02	3.28E-05	1.0E+00

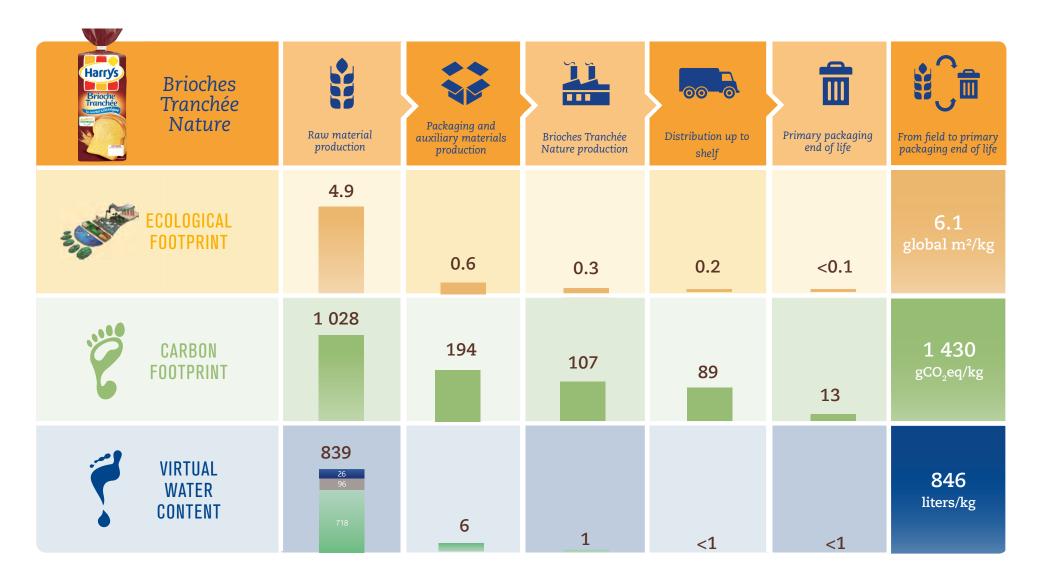
The biogenic contribution to Global Warming Potential refers only to biogenic methane. The contribution given by biogenic  $CO_2$  is equal to zero, since the absorbed amount is equal to the emitted biogenic  $CO_2$  within the reference 100 years period.



<sup>\*</sup> Only flows coming from processes under direct Barilla control were considered, flows generated by secondary data were excluded.



#### PRODUCT ENVIRONMENTAL PERFORMANCES







## 10. Differences versus previous versions of EPD

The differences versus previous EPD versions are due mainly to the use of updated emission factors for the energy mixes, updated yields for soft wheat cultivation calculated as average value of the last three available years for every region and modification of the distribution scenario.

Moreover, new characterization factors and indicators were introduced, as a consequence of GPI update to 3.01 version.

2023-03-24 editorial revision: removal of the information pages on the brand's CO<sub>2</sub>e emissions offsetting project.

### 11. Additional information

#### REFERENCES

- International EPD Consortium, General Programme Instructions (EPD), ver. 3.01 of 18/09/2019;
- WWF, Global Footprint Network, Zoological Society of London, Living Planet Report 2008, WWF (2008);
- Arjen Y. Hoekstra, Ashok K. Chapagain, Maite M. Aldaya, Mesfin M. Mekonnen; Water Footprint The Water Footprint Manual 2011, Waterfootprint Network;
- PCR 2012:06 CPC 234: Bakery Products; ver. 3.0 of 20/01/2020;
- Nilsson K., Flysjö A., Davis J., Sim S., Unger N., Bell S. "Comparative life cycle assessment of margarine and butter consumed in the UK, Germany and France" 2010, Int J Life Cycle Ass vol. 15 num. 9 p 916-926;
- Schmidt J.H. Life Cycle Assessment of rapeseed oil and palm oil 2010, International Journal of LCA 15 pp.183-197.
- Eurostat database for waste management, latest version (2017)



Environmental declarations published within the same product category, though originating from different programs. may not be comparable. This declaration and further information in regards are available at www.environdec.com





#### As EPD owner, Barilla has the sole ownership, liability and responsibility for the EPD.

#### **EPD PROCESS CERTIFICATION**

Product category Rules (PCR) review conducted by: Technical Committee of the International EPD® system. Chair Filippo Sessa

Contact via info@environdec.com

Program operator:

**EPD International AB** 

Box 210 60, SE-100 31 Stockholm, Sweden

info@environdec.com



#### **EPD PROCESS CERTIFICATION**

Independent verification of the declaration and data, according to ISO 14025:



**EPD** process verification

EPD verification- Third party verifier

#### PROCESS INTERNAL VERIFICATION

Procedure for follow-up of data during EPD validity involves third part verifier:

Ye:



No

Third party verifier: Bureau Veritas Certification Sweden AB, Accredited by: SWEDAC



Process internal verifier: Ugo Pretato, Approved by: The International EPD® System

#### STUDIOFIESCHI &SOCI

#### **CONTACTS**

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For additional information relative to the activities of the Barilla Group or in regards to this environmental declaration, please contact:

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Technical support and grafic design: Life Cycle Engineering srl - Italy www.lcengineering.eu







# 12. Glossary

### ECOLOGICAL FOOTPRINT

The ecological foot-

print measures the

area of biologically

productive land and

water required to pro-

vide the resources used

and absorb the carbon

dioxide waste generat-

ed along the entire life

cycle. It is measured in

standard units called

global hectares (gha).

A product carbon footprint is the total amount of greenhouse gases produced along the entire life cycle. It is expressed in equivalent mass of carbon dioxide (CO<sub>2</sub>-eq). In agriculture a significant contribution is given by the emission of nitrous oxide (N2O) due to the fertilizers use. It is also known as Global Warming Poten-

**CARBON** 

**FOOTPRINT** 

#### www.globalfootprint.org

www.ipcc.ch

tial (GWP).

T company control cont

#### www.waterfootprint.org

quality standards).

# VIRTUAL WATER ACIE CONTENT (AP)

The virtual water It is a phenomenon for content is the water which precipitation both direct and indirect is unusually acidic, required to manufacmeaning that it has ture a product along substandard levels of its entire life cycle. pH. It can have harmful Water footprint is effects on plants, defined as green water aquatic animals and (evapotranspiration infrastructure. Acid rain is caused by emissions of water from plants). as blue water (directof SO<sub>2</sub>. NO<sub>3</sub> and NH<sub>2</sub>. ly used fresh surface The acidification poand groundwater) tential is measured in and as grey water (the mass of sulphur dioxide volume of water that equivalent (SO2-eq). is required to dilute pollutants so that the quality of the water remains above agreed

# ACIDIFICATION EUTROPHICATION (AP ) (EP )

It is an abnormal proliferation of vegetation in the aquatic ecosystems caused by the addition of nutrients into rivers. lakes or ocean. which determinates a lack of oxygen. The eutrophication potential is mainly influenced by emission into water of phosphates and nitrates. It is expressed in mass of PO4. "equivalent.

#### PHOTOCHEMICAL OXIDANT FORMA-TION POTENTIAL (POFP)

Production of compounds that, under the light effect, are able to promote an oxidation reaction leading to ozone production in the troposphere.

The indicator is mainly influenced by VOCs (Volatile organic compounds) is usually expressed in mass of ethylene equivalent (g NMVOC - equivalent).

